

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364			ADVERTISER (OR AGENCY AND ADVERTISER)		
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln			320 1st St SE		
ADDRESS	Alexandria VA 22314-1219			Washington DC 20003-1838		
	USA			USA		
CONTACT	TRACEY ROBINSON			PRODUCTEST #2968		
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT 1300		
			2968	CODE		

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11110..	4	04:58A	05:58A	30S	10/08/12-10/11/12	SUNRISE THIS MORNING	4	500.00	2000.00
2	00001..	1	05:58A	07:00A	30S	10/05/12-10/05/12	THIS MORNING	1	1000.00	1000.00
3	11110..	4	05:58A	07:00A	30S	10/08/12-10/11/12	THIS MORNING	4	1000.00	4000.00
4	00001..	1	07:00A	09:00A	30S	10/05/12-10/05/12	CBS THIS MORNING	1	750.00	750.00
5	11100..	3	07:00A	09:00A	30S	10/08/12-10/10/12	CBS THIS MORNING	3	750.00	2250.00
6	Su	1	07:58A	09:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	2400.00	2400.00
7	00001..	1	11:58A	12:30P	30S	10/05/12-10/05/12	NOON NEWS	1	1000.00	1000.00
8	11110..	4	11:58A	12:30P	30S	10/08/12-10/11/12	NOON NEWS	4	1000.00	4000.00
9	Su	1	09:58A	11:30A	30S	10/07/12-10/07/12	WCCO SUNDAY MORNING NEWS	1	1000.00	1000.00
10	00001..	1	03:57P	05:00P	30S	10/05/12-10/05/12	ELLEN DEGENERES	1	1000.00	1000.00
11	10110..	3	03:57P	05:00P	30S	10/08/12-10/11/12	ELLEN DEGENERES	3	1000.00	3000.00
12	11010..	3	04:59P	05:30P	30S	10/08/12-10/11/12	M-F 5PM NEWS	3	2000.00	6000.00
13	00001..	1	05:59P	06:30P	30S	10/05/12-10/05/12	M-F 6PM NEWS	1	2500.00	2500.00
14	11110..	4	05:59P	06:30P	30S	10/08/12-10/11/12	M-F 6PM NEWS	4	2500.00	10000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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PAGE 2

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING				NATIONAL REPUBLICAN CONGRESSIONAL COMM.				
AND	815 Slaters Ln				320 1st St SE				
ADDRESS	Alexandria VA 22314-1219				Washington DC 20003-1838				
	USA				USA				
CONTACT	TRACEY ROBINSON				PRODUCTEST #2968				
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO. 2968		PRODUCT CODE		1300		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS: 1									

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	00001..	1	06:27P	07:00P	30S	10/05/12-10/05/12	WHEEL OF FORTUNE	1	4000.00	4000.00
16	11110..	4	06:27P	07:00P	30S	10/08/12-10/11/12	WHEEL OF FORTUNE	4	4000.00	16000.00
17	T	1	09:00P	10:00P	30S	10/09/12-10/09/12	VEGAS	1	6200.00	6200.00
18	00001.0	1	10:00P	10:35P	30S	10/05/12-10/05/12	LATE NEWS M-F/SU	1	3600.00	3600.00
19	01010.0	2	10:00P	10:35P	30S	10/09/12-10/11/12	LATE NEWS M-F/SU	2	3600.00	7200.00
20	00001..	1	10:35P	11:38P	30S	10/05/12-10/05/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
21	01010..	2	10:35P	11:38P	30S	10/09/12-10/11/12	LATE NIGHT WITH DAVID	2	1000.00	2000.00
22	Th	1	06:58P	08:00P	30S	10/11/12-10/11/12	THE BIG BANG THEORY/TWO AND	1	6500.00	6500.00
23	Sa	1	07:58P	08:58P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	2025.00	2025.00
24	Sa	1	08:58P	10:00P	30S	10/06/12-10/06/12	48 HOURS MYSTERIES	1	3000.00	3000.00
25	Su	1	11:57A	06:00P	30S	10/07/12-10/07/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
Total Contract:								48		99425.00

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AS AGENT FOR (ADVERTISER)

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